

## Sadie Rubin, MSSW, LSW

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Founder & Executive Director of PALETTE  
srubin@paletteprogram.org

### EDUCATION

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- 2011 Columbia University School of Social Work, New York, NY  
Master of Science, Social Enterprise Administration in the Field of Aging
- 2008 Kenyon College, Gambier, OH  
Bachelor of Arts in Spanish Area Studies; Sociology minor

### GRANTS, FELLOWSHIPS & AWARDS

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- 2015-2016 Awarded \$19,070 Community Engagement grant for PALETTE in Motion  
Funded by VCU Council for Community Engagement
- 2015-2016 Awarded \$24,955 Geriatric Training and Education initiative grant for PALETTE  
Administered by the Virginia Center on Aging and appropriated by the Virginia  
General Assembly
- 2015 Received the “ACE” award in “recognition of outstanding Advocacy and  
Community Engagement in the professional field of Gerontology”  
Nominated by the VCU Department of Gerontology
- 2014-2015 Awarded \$18,420 Geriatric Training and Education initiative grant for PALETTE  
Administered by the Virginia Center on Aging and appropriated by the Virginia  
General Assembly
- 2013-2014 Awarded \$19,000 Geriatric Training and Education initiative grant for PALETTE  
Administered by the Virginia Center on Aging and appropriated by the Virginia  
General Assembly
- 2010-2011 Received \$5,000 for fellowship with Hartford Partnership Program for Aging  
Education (HPPAE)
- 2010 Received \$3,000 Somers Aging and Long-Term Care Research Award for  
fellowship with National Council on Aging

### PUBLICATIONS

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- Rubin, S., Gendron, T., Peron, E. (2016). Reciprocity and Shared Experiences Through  
Transgenerational Creative Arts. *Public Policy & Aging Report*. 00(00), 1-3.
- Rubin, S. (2015). PALETTE: An Intergenerational art program to improve health care delivery and  
health outcomes of older adults. *Age in Action*. 31(1), 1-6.
- Rubin, S., Gendron, T., Wren, C., Ogbonna, K., Gonzales, E., Peron, E. (2015). Challenging  
gerontophobia and ageism through a collaborative intergenerational art program. *Journal of  
Intergenerational Relationships*. 13(3), 241-254.

### PRESENTATIONS

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- Rubin, S., Gendron, T. (under review). *Transgenerational Arts Engagement: Changing Attitudes  
Toward Aging*. Poster submission to Gerontological Society of America annual conference.
- Finucane, S., Rubin, S., Peron, E., Richards, M., Walters, J., Gendron, T. (accepted). *Older adult  
responses to a program of movement arts for intergenerational engagement*. Poster session at  
Exercise and Physical Activity in Aging Conference II: Blending Research and Practice, Indianapolis,  
IN.

Walters, J., Rubin, S., Gendron, T., Peron, E., Finucane, S. (2016). *Comparison of intergenerational movement arts with intergenerational visual arts in changing attitudes towards aging*. Poster session presented at the Aging in America meeting of the American Society on Aging, Washington, D.C.

Walters, J. Rubin, S., Gendron, T., Peron, E., Finucane, S. (2016). *Non-traditional method for promoting interdisciplinary teamwork: Study of PALETTE, an intergenerational art program*. Poster session presented at the Jewell and Carl Emswiler Interprofessional Symposium, Richmond, VA.

Rubin, S. (2015). PALETTE: An intergenerational arts program to enhance individualized care. In Judith Sachs (Moderator), *Creativity in lifelong learning: New initiatives in art, life review, dance and more*. Symposium at the Aging in America meeting of the American Society on Aging, Chicago, IL.

Rubin, S., Gendron, T., Wren, C., Ogbonna, K., Gonzales, E., Peron, E. (2014). *PALETTE: Changing students' attitudes toward older adults*. Poster session presented at the Gerontological Society of America annual conference, Washington, D.C.

Rubin, S., Gendron, T., Wren, C., Ogbonna, K., Peron, E., Gonzales, E. (2014). *Changing students' knowledge and attitudes towards older adults through an intergenerational art program*. Poster session presented at The Creative Age: National Leadership Exchange and Conference, Washington, DC.

Rubin, S., Wren, C., Gendron, T., Peron, E., Ogbonna, K. (2014). *The impact of an intergenerational art education program on student and older adult participants*. Poster session presented at the Jewell and Carl Emswiler Interprofessional Symposium, Richmond, VA.

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## RESEARCH EXPERIENCE

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| 2015-2016 | Co-PI. <i>Evaluation of student and older adult outcomes of PALETTE and PALETTE in Motion</i> . VCU IRB approved |
| 2014-2015 | Co-PI. <i>Further evaluation of student and older adult outcomes of PALETTE</i> . VCU IRB approved               |
| 2013-2014 | Co-PI. <i>Evaluation of student and older adult outcomes of PALETTE</i> . VCU IRB approved                       |

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## TEACHING EXPERIENCE AND CURRICULUM DEVELOPMENT

### Virginia Commonwealth University, Richmond, VA

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| Adjunct Instructor | Creative Aging<br><i>Graduate-level seminar</i> , Spring (2014, 2015, 2016)                                 |
| Adjunct Instructor | PALETTE in Motion<br><i>Graduate-level seminar</i> , Fall 2015, Spring 2016                                 |
| Panel Expert       | Considerations in Community-Engaged Research Grant Proposals<br><i>Doctoral-level webinar</i> , Spring 2015 |

### Visual Arts Center of Richmond, Richmond, VA

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| Instructor | Contracted to develop educational curriculum and lead group activities for "SAYTogether", an intergenerational art program, Spring 2014 |
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## PROFESSIONAL EXPERIENCE

### PALETTE, Richmond, VA

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| 2013-present | Founder and Executive Director<br><i>Founded Promoting Art for Life Enrichment Through Transgenerational Engagement (PALETTE), a transgenerational arts program to promote positive aging and decrease ageism amongst future healthcare professionals</i><br><i>Responsible for program development and management, grant writing, research management, partner management</i> |
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Forest Hills of DC and Forest Side Memory Care, Richmond, VA

- 2012 - present Independent Contractor for Communications & Social Media  
*Develop and maintain monthly e-newsletters, websites and social media; Design advertisements and marketing materials to promote assisted living and Alzheimer's care services*
- 2011-2012 Move-In Coordinator and Marketing Associate  
*Worked with families & residents as they transitioned into/out of Assisted Living & Health Care Center; Collaborated with Alzheimer's Association to launch caregiver support group; Received, responded to and processed Health Care Center inquiries and admissions*

IONA Senior Services, Washington DC

- 2011 Pro-Bono Aging Specialist  
*Designed a writing program for adults age 60+ (in Spanish and English) for IONA's Active Wellness Adult Day Program at St. Albans*

Art Cart Program, New York, NY

- 2010-2011 Art Cart Fellow and Development Associate  
*Recipient of competitive and prestigious fellowship from the Research Center for Arts and Culture at Teachers College, Columbia University; Worked with aging professional artist to document and preserve her artwork; Conducted and recorded oral history of the artist to capture her legacy; Co-authored social enterprise business plan; Collaborated with team to raise funds for a documentary film*

National Council on Aging, Washington, DC

- 2010 Summer Research Associate  
*Conducted research and analysis on labor and industry trends for older workers; Authored fact sheets using primary and secondary data sources regarding the economic insecurity trends faced by older adults; Wrote blog entries for the online community of participants in the Economic Security Initiative*

Isabella Geriatric Center, New York, NY

- 2009-2010 Social Services Intern  
*Worked to improve resident-centered care through development and administration of surveys to families and residents; Met with residents and patients to counsel and provide direct services; Processed admissions and discharges; Interpreted (English-Spanish) between residents/patients and social workers*